



THE ULTIMATE LOYALTY PROGRAM



Vacation SafeGuard offers a unique loyalty program that gives vacation club members the opportunity to earn back their original membership fee just for staying loyal to their club for a defined period of time. This improves the value proposition for first day sales, increases membership upgrades and extends the average membership length.

KEY HIGHLIGHTS

Increases sales by an average of 10-18% at zero cost to the vacation club.

Significantly improves the value proposition of all product types.

Reduces the fear of loss and fear of commitment on first day sales.

Improves member upgrade programs by rewarding continued loyalty.

Reduces rescission and default rates.

Improves member retention, resulting in more annual dues for longer.

Extremely flexible with annual redemption options.

Easy to implement, with full support and training provided.

Robust financial trust structure protected by insurance to guarantee all payouts.

BUILD YOUR OWN PROGRAM, SET YOUR OWN RULES

Choose some or all of the below standard and optional features to build a program that perfectly fits your vacation club's needs.

FLEXIBLE TERMS

Choose from a variety of program term lengths, ranging from 10 to 50 years for members to receive up to 100% cash back.

CUSTOM RULES

You decide rules to put in place for members to qualify for redemption such as maintaining annual dues, transfer rules and more.

FIRST DAY SALES

Increase the value proposition of your product for first time buyers with an easy to understand loyalty program that reduces fear of loss.

EARLY REDEMPTION

Build into your loyalty program early redemption options for members, such as 50% half way through the term for shorter goals.

MEMBER UPGRADES

Re-engage existing members with up to 100% cash back on all previous purchases, or use loyalty program equity for upgrades.

BUILT FOR FINANCE

Designed to work with all finance models - seamlessly integrated or direct billing options, no deposit, and 0% interest on our fee.

PRE-PAID MAINTENANCE

Give members a reason to pre-pay 10 years of maintenance fees by offering them 50% cash back and driving even more retention.

BUILT-IN EXIT STRATEGY

Release equity to a member on any given year should you want or need to. Redemption fee applies to releases done in first half of term.

REQUEST A PRESENTATION BY SELECTING A TIME AND DATE AT [HTTPS://CALENDLY.COM/INTUITION/VSG](https://calendly.com/intuition/vsg)